



## **Sponsorship Opportunities:**

RealSophisticatedJoy offers a range of sponsorship packages to suit your organization's goals and budget.

These packages include:

### **Platinum Sponsorship \$2,000**

- Company name, logo and sponsorship level included in all event programming and promotional materials (programs, flyers and marketing signage)
  - Inclusion on the step and repeat banner at the fashion show
  - Company included on the fashion show event registration website
- Opportunity to Emcee the fashion show alongside Iva, Real Sophisticated Joy and host of the fashion show
  - Acknowledgement during the event
- Media Opportunities
  - Work collaboratively to pitch local media outlets about the purpose and vision behind the fashion show alongside Iva
- Two VIP tickets to the fashion
- Host one model casting call (projected April 2024) and allow up to two rehearsals within the venue space. (Dates TBD)

### **Gold Sponsorship \$1,000**

- Company name, logo and sponsorship level included in all event programming and promotional materials (programs, flyers and marketing signage)
- Opportunity to provide one promotional item in the VIP swag bag for the fashion show
- Company included on the fashion show event registration website
- Two social media posts per month on Instagram and Facebook
- One VIP ticket to the fashion show

### **Silver Sponsorship \$500**

- Company name, logo and sponsorship level included in all event programming and promotional materials (programs, flyers and marketing signage)
- Your collective sponsorship covers Apparel, Beauty & Make Up for the 6 models, who represent the Cleft and Facial Differences Community
- Company included on the fashion show event registration website
- One social media post per month on Instagram and Facebook
- One General Admission ticket to the fashion show

**Bronze Sponsorship \$250**

- Company name, logo and sponsorship level included in all event programming and promotional materials (programs, flyers and marketing signage)
- Your collective sponsorship covers Special Gifts and Refreshments for the 6 models, who represent the Cleft and Facial Differences Community
- Company included on the fashion show event registration website
- One General Admission ticket to the fashion show

**In-kind Donations (e.g., products, services, merchandise)**

- Apparel, Beauty and Make Up Artist, Accessories, Backdrop and Stage Design, Gift Bags (for models and VIP), Reception, Photography and Videography, Refreshments and Catering
- Company included on the fashion show event registration website

Each sponsorship level comes with unique benefits, such as exclusive mentions in promotional materials, VIP seating, and the opportunity to showcase your products or services at the event.

**We ask that sponsors remit payment and confirm in-kind donations by Tuesday, August 13, 2024. Contact Iva Ballou at Realsophisticatedjoy@gmail.com.**

<b>Desired Sponsorship Level:</b>	Platinum	Gold	Silver	Bronze	In-Kind
Name:					
Position / Title:					
Email:					
Phone Number:					
Preferred Payment Method:	Invoice	Check			